

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
576181-1	10/28/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 12056

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Flight <u>Dates</u> 10/01/12 - 10/07/12	<u>Order #</u> 576181	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Co	de Product Code
Agency Ref	Advertiser Re	f

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
_	10/01/12	10/07/12	M-F 5a-530a	5a-530a	1-111	:30	4	\$250.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1-111-		<u>Rate</u> \$250.00					
	Spots: # Ch		Date Air Time Des		Start/End Time	Lenat	h Ad-ID			Rate Type
	1 13		01/12 5:28 AM M-F		5a-530a		0 MATTV54			\$250.00 NM
	2 13		03/12 5:27 AM M-F		5a-530a	:3	0 MATTV54			\$250.00 NM
	3 13		04/12 5:13 AM M-F		5a-530a	:3	0 MATTV54			\$250.00 NM
	4 13		05/12 5:27 AM M-F		5a-530a	:3	0 MATTV54			\$250.00 NM
2	10/01/12	10/07/12	M-F 530a-6a	530a-6a	11111	:30	5	\$250.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/12 11111-		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 13	M 10/0	01/12 5:50 AM M-F	530a-6a	530a-6a	:3	0 MATTV53			\$250.00 NM
	2 13	Tu 10/0	02/12 5:38 AM M - F	530a-6a	530a-6a	:3	0 MATTV54			\$250.00 NM
	3 13	W 10/0	03/12 5:51 AM M-F	530a-6a	530a-6a	:3	0 MATTV54			\$250.00 NM
	4 13	Th 10/0	04/12 5:53 AM M-F	530a-6a	530a-6a	:3	0 MATTV54			\$250.00 NM
	5 13	F 10/0	05/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATTV54			\$250.00 NM
3	10/01/12	10/07/12	M-F 6a-7a	6a-7a	11111	:30	5	\$375.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/12 11111-		<u>Rate</u> \$375.00					
	Spots: # Ch		Date Air Time Des	scription	Start/End Time		h Ad-ID	•		Rate Type
	1 13	M 10/0	01/12 6:43 AM M-F	6a-7a	6a-7a	• • •) MATTV54			\$375.00 NM
	2 13	Tu 10/0	02/12 6:09 AM M-F	[:] 6a-7a	6a-7a		0 MATTV53			\$375.00 NM
	3 13	W 10/0	03/12 6:56 AM M-F	6a-7a	6a-7a) MATTV53			\$375.00 NM
	4 13	Th 10/0	04/12 6:10 AM M-F	[:] 6a-7a	6a-7a) MATTV53			\$375.00 NM
	5 13	F 10/0	05/12 6:56 AM M-F	6a-7a	6a-7a	:30) MATTV53			\$375.00 NM



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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12056
L		

								Spots/	D-4-	Toma	
Line	Start Date	End Date	Description	Start/End Tim		L 		Week	Rate	Туре	
4	10/01/12	10/07/12	Sa 7a-9a	7a-9a	1-		:30	1	\$325.00	NM	
,	Weeks:	Start Date		FSS Spots/Wee							
	Cnata: # Ch	10/01/12 Day Air	.0,0., .=	1- Description	1 \$325.00 Start/Er	nd Time	Length	Ad-ID			Rate Type
'	Spots: <u>#</u> Ch 1 13			<u>Bescription</u> Sa 7a-9a	7a-9a			MATTV53			\$325.00 NM
5	10/01/12	10/07/12	Su 7a-9a	7a-9a	1		:30	1	\$325.00	NM	
١	Weeks:	Start Date 10/01/12	End Date MTW 10/07/12		<u>k Rate</u> 1 \$325.00						
;	Spots: # Ch		10/0// 12	<u>Description</u>	Start/Er	<u>id Time</u>	<u>Length</u>	<u>Ad-ID</u>			Rate Type
	1 13			Su 7a-9a	7a-9a		:30	MATTV54			\$325.00 NM
6	10/01/12	10/07/12	M-F 7a-8a	7a-8a	11111		:30	5	\$375.00	NM	
1	Weeks:	Start Date 10/01/12	End Date MTW 10/07/12 1111		<u>k Rate</u> 5 \$375.00						
;	Spots: # Ch	Day Air	10/01/12	Description	Start/En	d Time	<u>Length</u>				Rate Type
	1 13	M 10	/01/12 7:51 AM	M-F 7a-8a	7a-8a			MATTV54			\$375.00 NM
	2 13			M-F 7a-8a	7a-8a			MATTV54		•	\$375.00 NM \$375.00 NM
	3 13			M-F 7a-8a	7a-8a			MATTV54			\$375.00 NM \$375.00 NM
	4 13		•	M-F 7a-8a	7a-8a			MATTV54			\$375.00 NM
	5 13	F 10	/05/12 7:26 AM	M-F 7a-8a	7a-8a		.30	MATTV54			φ3/3.00 ΝΝΙ
7	10/01/12	10/07/12	M-F 8a-9a	8a-9a	11111		:30	5	\$375.00	NM	
1		Start Date 10/01/12	End Date MTW 10/07/12 1111		<u>k Rate</u> 5 \$375.00						
,	Spots: # Ch	Day Air		<u>Description</u>	Start/En	d Time	<u>Length</u>	Ad-ID			Rate Type
	1 13			M - F 8a-9a	8a-9a		:30	MATTV53			\$375.00 NM
	2 13	Tu 10	/02/12 8:51 AM	M-F 8a-9a	8a-9a			MATTV54			\$375.00 NM
	3 13	W 10	/03/12 8:58 AM	M-F 8a-9a	8a-9a			MATTV54			\$375.00 NM
	4 13	Th 10.	/04/12 8:27 AM	M-F 8a-9a	8a-9a			MATTV54			\$375.00 NM
	5 13	F 10	/05/12 8:58 AM	M-F 8a-9a	8a-9a		:30	MATTV54			\$375.00 NM
8	10/01/12	10/07/12	M-F 9a-10a	9a-10a	-1-1		:30	2	\$200.00	NM	
1		Start Date 10/01/12	End Date MTW7		<u>Rate</u> 2 \$200.00						
5	Spots: # Ch			<u>Description</u>	Start/En	<u>d Time</u>	<u>Length</u>				Rate Type
•	1 13	Tu 10		M-F 9a-10a	9a-10a		:30	MATTV53			\$200.00 NM
	2 13	Th 10.	/04/12 9:59 AM	M-F 9a-10a	9a-10a		:30	MATTV53			\$200.00 NM
9	10/01/12	10/07/12	M-F 11a-12p	11a-12p	1		:30	1	\$300.00	NM	
1		Start Date 10/01/12	End Date MTWT		<u>Rate</u> 1 \$300.00						
	Spots: # Ch	10/01/12 Day Air		Description	Start/En	d Time	Length .	Ad-ID			Rate Type
•	. 1 13			M-F 11a-12p	11a-12p			MATTV53			\$300.00 NM



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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12056

					5	Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length \	Veek	Rate	Туре	
10 10/01/12	10/07/12	M-F 3p-4p	3p-4p	11111	:30	5	\$200.00	NM	
Weeks:		nd Date MTWTF	SS Spots/Week	Rate					
	· - · - · · · -	0/07/12 11111		\$200.00 Start/End Time	Length A	ال-44			Rate Type
Spots: # Ch						MATTV54		•	\$200.00 NM
1 13	M 10/01			3p-4p		MATTV54			\$200.00 NM
2 13	Tu 10/02		• •	3p-4p		MATTV54			\$200.00 NM
3 13	W 10/03			3p-4p		MATTV54			\$200.00 NM
4 13	Th 10/04		•	3p-4p	:00	201110			\$200.00 NM
5 13	F 10/05 Credited	/12 M	-F 3p-4p	3p-4p	.00				
11 10/01/12	10/07/12	M-F 5p-530p	5p-530p	11	:30	2	\$400.00	NM	
Weeks:	Start Date E	nd Date MTWTF	SS Spots/Week	Rate					
	10/01/12 1	0/07/12 11	2	\$400.00					Data Tuna
Spots: # Ch	Day Air Da	ate Air Time De	escription	Start/End Time	Length /				<u>Rate Type</u> \$400.00 NM
1 13	M 10/01			5p-530p		MATTV54			
2 13	F 10/05	/12 5:23 PM M	F 5p-530p	5p-530p	:30	MATTV53			\$400.00 NM
12 10/01/12	10/07/12	Su 5p-530p	5p-530p	1	:30	1	\$350.00	NM	
Weeks:		nd Date MTWTF		Rate					
		0/07/12	-	\$350.00 Start/End <u>Time</u>	Length /	۸4-ID			Rate Type
Spots: # Ch				<u>5tarv⊵nd 1ime</u> 5p-530p		4ATTV53			\$350.00 NM
1 13	Su 10/07	/12 5:22 PM St	1 5p-530p						700000
13 10/01/12	10/07/12	M-F 530p-6p	530p-6p	11111	:30	5	\$500.00	NM 	<u></u>
Weeks:		nd Date MTWTF 0/07/12 11111		<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time	Length /	Ad-ID			Rate Type
3pots. <u>#</u> Cri 1 13	M 10/01			530p-6p	:30	MATTV53			\$500.00 NM
2 13	Tu 10/02		• •	530p-6p	:30 1	/ATTV54			\$500.00 NM
3 13	W 10/02		, ,	530p-6p	:30 1	1ATTV54			\$500.00 NM
4 13	Th 10/04			530p-6p	:30 1	1ATTV54			\$500.00 NM
5 13	F 10/05	• • • •	• •	530p-6p	:30 1	4ATTV54			\$500.00 NM
14 10/01/12	10/07/12	Su 9p-1005p	9p-1005p	1	:30	1	\$1,500.00	NM	
Weeks:		nd Date MTWTF		Rate					
	10/01/12 1	0/07/12	_	\$1,500.00	- المسميد ا	۸۵۱۵	•		Rate Type
Spots: # Ch				Start/End Time	Length /				\$1,500.00 NM
1 13	Su 10/07	/12 9:56 PM St	ı 9p-1005p	9p-1005p	:30 1	1ATTV54			\$1,500.00 14141
15 10/01/12	10/07/12	M-F 9p-1005p	9p-1005p	11111	:30	5	\$1,500.00	NM	
Weeks:		nd Date MTWTF 0/07/12 11111		<u>Rate</u> \$1,500.00	-				
Cnoto: # Ch				Start/End Time	Length A	Ad-ID			Rate Type
Spots: # Ch			:scription ·F 9p-1005p	9p-1005p	-	4ATTV54			\$1,500.00 NM
1 13			-г эр-1005р -F 9р-1005р	9p-1005p		ATTV53			\$1,500.00 NM
2 13	Tu 10/02			9p-1005p		ATTV53			\$1,500.00 NM
3 13	W 10/03		F 9p-1005p	9p-1005p 9p-1005p		ATTV53			\$1,500.00 NM
4 13	Th 10/04		F 9p-1005p	• •		1ATTV54			\$1,500.00 NM
5 13	F 10/05	/12 9:44 PM M	-F 9p-1005p	9p-1005p	.30 1	10111777			ψ1,000.00 14W

MTWTFSS

----1-

Start/End Time

Spots/Week

9p-1005p



Line Start Date

16 10/01/12

Weeks:

Spots: # Ch

1 13

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Description

Sa 9p-1005p

End Date

10/07/12

MTWTFSS

Air Time Description

9:38 PM Sa 9p-1005p

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Matheson/D/Congress	Matheson for Congress 20	12056

Length	Spots/ Week	Rate	Туре	
:30	1	\$800.00	NM	
		····		

 Rate

 \$800.00
 Start/End Time
 Length Ad-ID
 Rate Type

 9p-1005p
 :30 MATTV54
 \$800.00 NM

<u>Total Spots</u> 48 <u>Gross Total</u> \$23,475.00

Payment Terms 30 Days

End Date

10/07/12

Start Date 10/01/12

Sa

Day Air Date

10/06/12

Agency Commission

\$3,521.25

Net Amount Due

\$19,953.75